

Amendment After Final - <sup>Do</sup>Not Entered - Q.N.

02/16/05

RECEIVED

OCT 18 2004

Technology Center 2100

Application No. 09/583,337

Attorney Docket No. 061143605010

Page 1 of 16



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of )  
Shamir et. al. ) Group Art Unit: 2141  
Serial No: 09/583,337 ) Examiner: Nguyen, Quang N.  
Filed: May 31, 2000 ) Confirmation No. 2396  
For: "METHODS AND SYSTEMS FOR PERSONALIZING )  
INTERNET BROWSING AND MANAGING )  
COLLABORATIVE BROWSING EXPERIENCES" )

**AMENDMENT AND REQUEST TO RECONSIDER FINAL OFFICE ACTION**

Mail Stop AF  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450  
Sir:

JONES DAY  
Customer No. 36587  
October 8, 2004

In response to the Final Office Action mailed on August 10, 2004 (hereinafter the "Office Action"), the Assignee respectfully requests that the above-referenced patent application be re-examined and reconsidered for the reasons stated herein below.

Claim amendments begin on page 2.

Remarks/arguments begin on page 8.

10/13/2004 MHEKONEN 00000052 09583337

01 FC:1202

18.00 OP